

**16th congress of the European Association for
Clinical Pharmacology and Therapeutics**

EACPT 2024 Rotterdam - Precision Clinical Pharmacology

8 - 11 June 2024, Rotterdam, The Netherlands

Sponsorship & Exhibition Prospectus

www.eacpt2024.org

Welcome to the EACPT CONGRESS

Dear Sponsors and Exhibitors,

As the current chair of the EACPT, and the chair of the local organizing committee respectively, we would cordially like to invite you to participate in the 16th Congress of the European Association for Clinical Pharmacology and Therapeutics which will be held in Rotterdam, The Netherlands, 8 - 11 June 2024.

The first congress of the EACPT took place in Paris in 1995 and was followed by a very successful series of meetings across Europe, bringing together scientists from all over the world in fruitful and enjoyable encounters. The theme of the Congress will be "Precision Clinical Pharmacology", addressing all current issues in modern therapeutics, from new diseases to personalized treatment approaches.

Clinical pharmacologists embrace large domains and use many tools, from a molecular perspective on drug-target interactions, all the way through to individual patient care, patient group needs, and epidemiological and global considerations for the safe and effective use of medicines. Amongst these tools EACPT will put emphasis on -omics and biomarkers, artificial intelligence and innovative clinical trial designs. We will also be paying particular attention to orphan drugs, drug repurposing, special populations, ICH guidelines and regulatory pathways.

The programme of our Congress (see preliminary version below) will include an exciting mixture of key notes, workshops, debates and scientific presentations. Clinical Pharmacologists will all come together, share knowledge and discuss how they can use innovative tools to solve the many challenges of modern health care, e.g. population ageing worldwide, increasing prevalence of chronic diseases, new possibilities to treat the critically ill, health care sustainability, antimicrobial resistance and new viral threats to mankind.

Rotterdam is a worldwide destination with attractive sites, attractive weather conditions and a pleasant lifestyle that will certainly function as a magnet to attract many scientists. Our sincere hope is that you will join us in this adventure and contribute to make this an exciting and successful congress, for the sake of our patients, both now and in the future!

Sincerely yours,

Professor Pierre Marquet
Chair of the EACPT

Professor Gerard Rongen
Chair of the Local Organizing Committee

Committees

Local Organising Committee

Gerard Rongen, Professor in Translational Cardiovascular Research at the Radboud University Medical Center in Nijmegen, The Netherlands. (CHAIR)

Ewoud-Jan van Hoogdalem, Vice President Clinical Pharmacology at ICON plc, Groningen, The Netherlands. (treasurer)

Teun van Gelder, Professor in Clinical Pharmacology, Leiden University Medical Center in Leiden, The Netherlands.

Joop van Gerven, Professor of Clinical Neuropsychopharmacology at Leiden University Medical Center in Leiden, The Netherlands. Also Chairman at Central Committee on Research Involving Human Subjects, The Hague, The Netherlands

Executive Committee

Pierre Marquet, France

Jamie Coleman, United Kingdom

Gerard Rongen, The Netherlands

Helena Glasova, Slovakia

Julia Stingl, Germany

Annalisa Capuano, Italy

Thomas Griesbacher, Austria

Joaquin Saez, Spain

Mimi Stokke Opdal, Norway

Miia Tuerpeinen, Finland

David Webb, United Kingdom

Arantxa Sancho López, Spain

Achim Schmidtke, Germany

Michiel van Agtmael, The Netherlands

Florian Naudet, France

Emilie Jouanjus, France

Carla Sans, Spain

Maxim Frolov, Russia

Vangelis Manolopoulos, Greece

Congress Secretariat

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About EACPT 2024

The European Association for Clinical Pharmacology and Therapeutics (EACPT) includes all national organisations for clinical pharmacology in Europe. This broad range of knowledge and outreach enables each EACPT congress to provide an unparalleled forum where physicians, pharmacists, scientists and other disciplines can learn about the newest developments in topics such as drug discovery, drug development, pharmacology and pharmacotherapy.

The 2024 congress takes place in Rotterdam, The Netherlands and gives you the unique opportunity to network with and learn from top ranking global specialists in pharmacology and pharmacotherapy. The theme of the congress is: "Precision Clinical Pharmacology". A number of businesses, non-profit societies, and other organizations will be present as exhibitors. Support provided to EACPT enhances the meeting experience for the attendee, while providing promotional recognition to the supporter.

Why exhibit at EACPT?

The European Association for Clinical Pharmacology and Therapeutics (EACPT) invites you to exhibit at the largest, most influential gathering of European clinical pharmacologists (including many from outside of Europe). Leading clinical pharmacology professionals from across the globe come together to focus on improving the lives of patients. The Scientific Exposition features the latest advances in treatment and research, including cutting-edge technology involved in providing personalized pharmacotherapy (such as pharmacogenetics and therapeutic drug monitoring).

As an exhibitor at EACPT, you can:

- Build brand awareness in a competitive marketplace
- Initiate and enhance customer relationships
- Interact with policy makers and regulators
- Collaborate with experts in the clinical pharmacology field
- Introduce new products and cutting-edge technology

Venue



De Doelen

The Congress will take place in De Doelen Congress Centre situated in the centre of Rotterdam.

De Doelen is located in the very heart of Rotterdam, a short walk (400 meters) from Rotterdam Central Station, tram, metro and bus stops. There are several parking garages around the Doelen. Rotterdam Central Station is connected to the Amsterdam International Airport (Schiphol) by high speed train connection, journey time only 26 minutes, making it extremely accessible for international delegates travelling from and to global destinations.

The Congress will only be LIVE (no online attendance).

Exhibition

The physical exhibition will take place in the conference space of De Doelen. All catering breaks will take place within the exhibition area.

Exhibition Dates

Build-up		
Saturday	08 June 2024	09:00 - 15:00
Exhibition		
Sunday	09 June 2024	09:00 - 18:00
Monday	10 June 2024	09:00 - 17:30
Tuesday	11 June 2024	09:00 - 17:30
Dismantling		
Tuesday	11 June 2024	16:00 - 18:00

The stand rental includes:

- Floor space
- Electricity
- Company logo in the Final Programme
- Company logo on the Congress website
- Company logo on the EACPT Congress platform

We reserve the right to increase the stand rent insofar as, and to the extent to which taxes, VAT or other charges (including purchase tax or the like) according to law is imposed on exhibition material and/or stand rental.

The Exhibition is being sold as floor space only. If you require any additional exhibition items (furniture, light, audio-visuals, flowers etc.) please refer to the Exhibitors' Manual which will be distributed approx. 2-3 months prior to the Congress.

Exhibitor registration

The Exhibitor Registration entitles to:

- Free access to the exhibition area and to your own company's sponsored symposium
- Access to the Welcome Reception
- Lunch, coffee & tea during breaks

Additional Exhibitor registrations can be purchased for € 350 + VAT.

Allocation of exhibition space

Space allocation will be made on a first come first served basis. A completed exhibition booking form and contract should be returned to ensure reservation of a desired location. Upon receipt of the exhibition booking and contract, space will be confirmed and an invoice e-mailed. Space allocations will be made in the order in which application forms with payment are received.

Sponsorship Levels and Benefits

Sponsor Levels	Cost
<p>Platinum</p> <ul style="list-style-type: none"> - Booth at exhibition of 24 sqm. (6x4 m) - 6 exhibitor badges. - company name and logo printed in a prominent location on the Congress bag alongside the meeting logo. Selection, production and costs for the Congress bag must be covered by the company. Final approval of the associated artwork rests with the organizing secretariat. There is only room for one company to take the platinum sponsor level. - 1 insert in the congress bag (#) - 1-page advertisements inside the final program. - Company logo on slide in breaks between sessions in lecture rooms. - Company logo in the final program. - Company logo on the Congress website. - Company logo on the EACPT Congress platform. 	€20.000
<p>Gold</p> <ul style="list-style-type: none"> - Booth at exhibition of 12 sqm. (4x3 m) - 3 Exhibitor badges. - 1 insert in the Congress bag. (#) - 1-page advertisement inside the final program. - Company logo on slide in breaks between sessions in lecture rooms. - Company logo in the final program. - Company logo on the Congress website. - Company logo on the EACPT Congress platform. 	€10.000
<p>Silver</p> <ul style="list-style-type: none"> - Booth at exhibition of 6 sqm. (3x2 m) - 2 Exhibitor badges. - 1 insert in the Congress bag. (#) - Company logo on slide in breaks between sessions in lecture rooms. - Company logo in the final program. - Company logo on the Congress website. 	€5.000
<p>Bronze</p> <ul style="list-style-type: none"> - No booth at exhibition. - 1 exhibitor badge. - 1 insert in the Congress bag. (#) - Company logo in the final program. - Company logo on the Congress website. 	€3.000

Sponsorship Levels and Benefits

Additional Sponsor Opportunities	Cost
<p>Lanyard sponsor. (Only one lanyard sponsor possible) - This sponsorship gives company the opportunity to be at the forefront of the delegate's minds as they are required to wear their badge throughout the entire Congress. Acknowledgement as Lanyard sponsor on the website and final program. Sponsor to provide branded lanyards at own cost. (Branding to be approved by the organizing secretariat)</p>	<p>€7.500</p>
<p>Notepad and pen. (Only one notepad/pen sponsor possible) - This sponsorship allows the company to place their branded notepads and pens in the official Congress bag. Acknowledgement as notepad and pen sponsor on the website and final program. Sponsor to provide notepads or pens at own cost. (Branding to be approved by the organizing secretariat)</p>	<p>€5.000</p>
<p>Welcome reception. - Sponsorship of the Welcome Reception entitles sponsor to put two banners at the entrance of the Welcome Reception area. Furthermore, name of the sponsor will be mentioned by Congress Chair at the opening of the welcome reception. Company logo on slide in breaks between sessions in lecture rooms, in the final program and on the Congress website</p>	<p>€5.000</p>
<p>Stronger Together award. - This award will be given to the group of individuals from a single centre/unit/institution/hospital with the highest number of attendees. Dutch centres are not eligible for this award. Winners to be announced during closing ceremony. Sponsor name will be shown on the certificate, and will be mentioned by the Congress Chair, during the Closing Ceremony of the Congress.</p>	<p>€5.000</p>
<p>Donor. - Donors support the meeting, without claims to any of the benefits offered to the sponsors of the meeting. Donorship does not include access to the meeting. Names of donors will be mentioned on the Congress website.</p>	<p>€2.000</p>

Saturday 8 June 2024

- 09:00 - 10:00 Registration
- 10:00 - 12:00 Young clinical pharmacologists pre-meeting
- 12:00 - 13:00 Lunch
- 13:00 - 16:00 Young clinical pharmacologists pre-meeting
- 13:00 - 16:00 Pre-registered workshop on PB-PK modelling
- 17:30 - 19:30 Congress Reception

Sunday 9 June 2024

- 08:00 - 09:00 Registration
- 09:00 - 10:15 Plenary Session | The WHO 6-Step concept, precision medicine & genotyping WHO Step: 1-6
- 10:15 - 10:35 Poster Pitches WHO Step: 1-2
- 10:35 - 11:20 Coffee Break
- 11:20 - 13:00 Plenary Session | Drug repositioning, precision targeting & target modification WHO Step: 1-2
- 13:00 - 14:00 Lunch Poster Session WHO Step: 1-2
- 14:00 - 16:00 Parallel Sessions | Advanced therapies, antisense & neoantigens WHO Step: 1-2
- 16:00 - 16:30 Tea Break
- 16:30 - 18:00 Parallel Sessions | Translational medicine & vaccines in systemic disorders WHO Step: 1-2
- 18:00 - 19:00 Satellite EACPT Education Working Groups

Monday 10 June 2024

- 07:00 - 07:45 EACPT Run 5 km/10 km
- 08:00 - 08:50 Meet the experts | Formulations in special populations & PK-PD in drug evaluation WHO Step: 3-4
- 08:00 - 09:00 Registration
- 09:00 - 10:00 Plenary Session | Innovative trials & PK-PD in precision pharmacology WHO Step: 3-4

Monday 10 June 2024

- 10:00 - 10:10 Poster Pitches WHO Step: 3-4
- 10:10 - 10:30 Coffee Break
- 10:30 - 12:30 Parallel Sessions | Pediatric precision pharmacology, drug safety & tomorrow's trial designs WHO Step: 3-4
- 12:30 - 14:00 Lunch Poster Session WHO Step: 3-4
- 14:00 - 16:00 Parallel Sessions | Sex, individualized biologicals & new large trials designs WHO Step: 4-5
- 16:00 - 16:30 Tea Break
- 16:30 - 17:30 Plenary Session | Reducing the number-to-treat WHO Step: 3-4
- 17:30 - 18:30 Satellite EACPT Council Meeting
- 17:30 - 19:30 Satellite British Pharmacological Society
- 19:30 - 23:30 Congress Dinner

Tuesday 11 June 2024

- 08:00 - 08:50 Meet the experts | Health economics, pharmacovigilance & reading the IB WHO Step: 5-6
- 08:00 - 09:00 Registration
- 09:00 - 10:00 Plenary Session | Access to health care & the Green Deal in drug therapy WHO Step: 5
- 10:00 - 10:10 Poster Pitches WHO Step: 5-6
- 10:10 - 10:30 Coffee Break
- 10:30 - 12:30 Parallel Sessions | Rational prescribing, cost efficacy & guideline-based therapy WHO Step: 5
- 12:30 - 14:00 Lunch Poster Session WHO Step: 5-6
- 14:00 - 16:00 Parallel Sessions | Learning health care systems, innovative monitoring & drug safety WHO Step: 6
- 16:00 - 16:30 Tea Break
- 16:30 - 17:30 Award lectures and Closing Ceremony

EACPT is open for business – your way!

In case any of the partnership options described above should not completely suit your company's needs, please contact Teun van Gelder.

We are open for discussing tailor made packages with you to help you make the most of your presence at EACPT 2024.

Teun van Gelder
Leiden University Medical Center

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